



AU Coach and Manager parent communication guide:

Please use the **AUSC website** to answer most questions and encourage parents and players to do so. Website: www.addisonunitedvt.com Coaches and managers page: addisonunitedvt.com/coaches-info

AUSC contacts: <http://addisonunitedvt.com/wp-content/uploads/2020/02/ADDISON-UNITED-SOCCER-CLUB-CONTACTS-2020^J-parents.pdf>

Master schedule, U12-18 teams: [2020 Master schedule](#)

Download the **GotSoccer Team App** to your phone for mobile access to virtual player's cards, schedules, emergency contact info, and stats: <http://addisonunitedvt.com/wp-content/uploads/2020/02/GotSoccer-Team-App.pdf>

GotSoccer: Each coach and manager will receive a username and password for their team page on GotSoccer. It gives you access to your roster, player contacts and medical releases, game schedule, events, and tournament info. ***Please check your game cards before each game to be sure the info is correct (game time and location) and refs have been assigned. If refs are not assigned to your game, please contact Chris George, the Directors of Coaching & Training: director@addisonunitedvt.com to work with the VSL to get it complete. Login in link, for team officials: https://www.gotsport.com/asp/users/login_menu.asp***

Encourage parents and players to stay in touch with our **Facebook page** for news and updates: <https://www.facebook.com/AddisonUnitedSoccerClub/>

- If you use Facebook, set up a **Private Group page on Facebook**. Good for quick updates to schedules. Also, a good place for parents to post photos and videos, set up a carpool, and cheer on the team. You can invite parents and players using their email address. To set-up a private group page, go to: https://www.facebook.com/groups/?vertical=groups_discover_us&from_ad=true&ref=sem&kp_id=go_19043634_16_71967890633_349104172210_kwd-298447878636_c ***Please invite Chris George, Director of Coaching (director@addisonunitedvt.com), to your teams FB group page so he can see about using some of the pictures for AU marketing.***

The VSL and AUSC have a **Zero Tolerance Policy against Abuse**. All parents and players agreed to this policy during registration: <http://addisonunitedvt.com/wp-content/uploads/2019/10/Player-commitment-2020.pdf> It is the coach's job to manage the players during games and tournaments to act respectful, and the manager's job to manage the parents on the sidelines at games and tournaments to stay positive and allow the coaches and refs to control the game. If a parent gets negative/aggressive at a game, politely remind them to stay positive and allow the coaches and refs to control the game. <http://addisonunitedvt.com/wp-content/uploads/2019/10/Zero-Tolerance-Policy-2020.pdf>

Parents should never approach coaches at a game or practice other than to provide positive feedback. If a parent does approach you, politely ask them to set up a time to discuss the issue in private through email or phone. If you need assistance resolving an issue, please contact Chris George, Director of coaching: <mailto:director@addisonunitedvt.com> and Matt Neffinger, President, <mailto:president@addisonunitedvt.com>

If you have any **parent or player issues**, please always copy Chris George, Director of coaching: <mailto:director@addisonunitedvt.com> and Matt Neffinger, President, <mailto:president@addisonunitedvt.com> on any communications.

Google docs is a helpful tool to keep track of attendance. You can poll games and tournaments:

<https://www.google.com/docs/about/> Example: https://docs.google.com/document/d/1wFTLVNLC5ay5tMI5mfND-4J1-l4Yw_AvqVqxCQxslgc/edit

*****All teams will have a team binder** which includes VSL player cards, the AU master schedule, the team contact list, the VSL official team roster (*make multiple copies for distribution at games and tournaments*), and each player's medical release with a copy of the front and back of their insurance card. All medical releases need a parent's signature. The hardcopy must be kept in the binder. **Copies are NOT acceptable for medical emergencies or tournaments. The binder must be with the coach or manager at all AU events (practices, games, and tournaments).** Please decide which person is the best to keep the binder. The binder is required for tournament registration and Medics cannot care for a player unless they have the medical waiver and insurance info.

Manager communication with parents:

Even though all schedules and the necessary info to play are posted on the website and our Facebook page, please send out a personal reminder to parents weekly. You can email directly through GotSoccer, but we have found in the past the emails from this platform go to spam folders. It is best to use your personal email account to be sure parents and players are receiving your messages.

- **Email parents and players each week with a reminder of the schedule.** Typically, Sunday is the best day to send out. **Copy Chris George, Director of Coaching: director@addisonunitedvt.com on all team-wide messages.**

- **Subject:** Be sure they can find AU info in their mailbox, like: AU Soccer this week, 6/17-23
- **Greeting:** Pump up the team for the week. Congratulate them on a good game...encourage them through a tough loss...mention a holiday or birthday, like:

Hi Team,

Happy Father's Day to all our awesome soccer dads!!!

This is our last week of soccer for the season! Make it a great one, and let's have lots of fun!!!

- **Practice times and location:** Mention the weather and to come prepared with rain gear, extra water for a hot day, sunscreen, layers for the cold, extra cleats and socks...maybe a towel for the mud.

Example: **Practice:** Tuesday, 6-8 PM, at the Middlebury College turf field, and Thursday, 6-8 PM at the Bridge School.

- **Game times and location:** Can be found on the VSL/GotSoccer link which will be finalized April 12th
 - Provide game time
 - Location with the link for directions
 - AU uniform kit, Home (AU kit: white jersey, black shorts, white socks) or away (AU kit: green jersey, black shorts, green socks) but bring both home and away uniforms, always!
 - Coaches expectation for arrival time – 1 hour before
 - Ask to confirm attendance

Example: **Game (last of the season):** Sunday, 6/23, 4 PM at the S. Burlington turf field against Nordic. Please arrive an hour before game time. Wear your green jerseys and socks, but bring your white in case we need to make a change. It's going to be sunny and hot on the field so bring sunscreen and extra water. We need everyone for this game so please let us know ASAP if you are not able to attend. We know Alex, Antonio, Aidan, Jon, Eli, Carter, Avery, Tommy, and Kai cannot play, which leaves us far too short so we will be reaching out to the other U16 team for help. **Directions:**

<https://www.google.com/maps/place/550+Dorset+St,+South+Burlington,+VT+05403/@44.454819,-73.1800638,17z/data=!3m1!4b1!4m5!3m4!1s0x4cca7bd12faa19a3:0xbc4344758cde11ba!8m2!3d44.454819!4d-73.1778751?hl=en>

- **Tournament info:** Schedules, hotels, meeting times, team dinners

Example: **Tournament:** The Nordic Tournament is this weekend...Father's Day weekend, 6/15-16. We know Ben is unable to play, and Kai and Jade can only play the 15th. Are there any others unable to attend? All our games are at the Esses Tree Farm on field #12. No dogs allowed at the Tree Farm.

Please arrive an hour before each game, and bring both your home and away uniforms. Schedule:

<http://events.gotsport.com/events/schedule.aspx?eventid=71334&FieldID=0&applicationID=5208401&action=Go>

- **Next weeks schedule:** Practice times and location, games, and tournaments

Example: **Next week:** We have a game Wednesday, 6/12 at 6:00 PM against Capital SC in Waterbury, VT. Directions:

<https://www.google.com/maps/place/28+N+Main+St,+Waterbury,+VT+05676/@44.3397641,-72.7607795,17z/data=!3m1!4b1!4m5!3m4!1s0x4cb59f189069801f:0xb997f69967f3c434!8m2!3d44.3397641!4d-72.7585908?hl=en>

And, the Nordic Tournament is 6/15-16. I will send you a schedule soon. We know Ben is unable to play. Are there any others unable to attend?

- If you have set one up, copy and paste any emails to your **Private Group Facebook page**, post any last-minute updates, game and tournament schedules, and lots of encouragement.

VSL links:

[Player Development Initiatives](#)

[Rules and Policies](#)

[VSA COACHES GUIDE](#)

[Weather Guidelines](#)

[VSA policies](#)

[Insurance](#)

Thank you! We greatly appreciate all your time and effort with our players and their families!!!

For additional info on procedures, please visit: <http://addisonunitedvt.com/coaches-info>